



MASTER'S DEGREE IN ADMINISTRATION AND SPORTS MANAGEMENT

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MASTER'S DEGREE IN ADMINISTRATION AND SPORTS MANAGEMENT

Introduction

The sports world, due to its constant evolution, has positioned itself as an emerging market, which demands career professionals capable of administratively managing everything related to its control and operation. With the **Master in Administration and Management of Sports Entities**, you will be trained with solid service and marketing tools to consolidate an efficient organization.

With this career you will develop qualities for sponsorship, marketing, control of the human and material resources of a sports team. This is a profession that has been classified as one of the most demanded in the world of sports. Since it is objectively aimed at optimizing the management of everything related to the elements included in a sports entity.

With our Master in Administration and management of sports entities, you will study the complexity of the sports structure, to learn to manage the business resources associated with the teams, and thus achieve perfecting the operation of the entity.

It can be taken by professionals who meet the profile described below:

- Qualified and experienced trainers.
- Graduates or graduates in the areas of sports science and physical education.
- Technicians with proven soccer experience.

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- People who are related to soccer and wish to expand their knowledge in this area.

The purpose is to provide the participant with the basic and advanced principles for the administration and proper management of the resources of the different sports entities.

All with academic rigor and based on the development of professional skills.

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Definition

The **Master in Administration and management of sports entities** trains the professional to master all areas that an entity involves, from marketing, management of human and material resources, the implementation of appropriate strategies, brand management, among other elements , so that you can efficiently face positions of sports business responsibility.

The program is designed for the participant to acquire administrative and management skills, which help to maximize the use of the elements and capacities of the sports entity to which they will belong.

The most basic definition: it would be the development of strategies of an administrative nature for the management of sports teams. Which makes it a profession with more field, and growing.

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Objectives

The programmatic and curricular objectives of this course can be synthesized in:

- Develop strategies through technological adaptation that lead to the use of available resources.
 - Promote the projection of leadership in the management of sports entities.
- Provide practical solutions in solving business problems, in collaboration with the sectors involved.
 - Understand the process of current changes in the sports industry.
- Promote skills in the student, to develop management and administrative projects.
 - Know very well the commercial policies involved in generating a sports business.
- Manage the management and organization of international, national or local events.
 - Publicize the ethical and legal framework around entities and the sports world.
 - Have a clear and pragmatic vision of the pillars in the sports world, with a view to promoting the company of which it is part.

Essentially, the course aims to train high-level professionals capable of developing business plans and projects, to generate greater quality and efficiency in the operation of sports entities. As well as creating budgets and efficiently organizing staff.



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MASTER'S DEGREE IN ADMINISTRATION AND SPORTS MANAGEMENT

Qualification: Master in Sports Administration and Management

Duration: 9 months, 60 ECTS

Start: Immediate

Modality: Online

Language: Spanish / English

[Price](#)

Payment methods: Single payment or in terms of 3, 6 or 12 months.

Registration: Immediate

You will have the opportunity to voluntarily carry out your internships in different clubs in Barcelona, including RCD Espanyol or its schools.

This qualification has the same validity outside as within Spain, since it is a curricular degree of studies, and protected by the Organic Law of Universities. No specific homologation or accreditation is required, since Universities have the capacity to issue their own degrees, as stated in article 2.g) of the Organic Law of Universities 6/2001.

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STUDY PLAN

13 TRAINING UNITS

7 MONTHS

IMMEDIATE START

The training units have an average duration of 6 ECTS credits, including the activities of that unit, the teaching methodology, are accompanied by demonstration videos by teachers and experts, as well as visual presentations, articles of interest and interviews with professional technicians, to achieve effective, deep and attractive learning.

Likewise, it consists of continuous evaluations of activities by the teachers.

Finally, the master will consist of a final project of 12 ECTS credits based on real cases.

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STUDY PLAN

- 1. REGULATORY ASPECTS: THE FOOTBALL GOALKEEPER (3 credits ects)**
- 2. GENERAL CONTEXT OF THE PERFORMANCE OF THE FOOTBALL GOALKEEPER (3 ECTS credits)**
- 3. THE GOALKEEPER IN THE GENERAL ORGANIZATION OF THE TEAM (3 ECTS credits)**
- 4. COORDINATING ASPECTS: THE GOALKEEPER TECHNIQUE (3 ECTS credits)**
- 5. COGNITIVE ASPECTS: THE GOALKEEPER'S TACTIC (3 ECTS credits)**
- 6. CONDITIONAL ASPECTS: THE PHYSICAL PREPARATION OF THE GOALKEEPER (3 ECTS credits)**
- 7. VOLITIVE ASPECTS: THE GOALKEEPER'S PSYCHOLOGY (3 ECTS credits)**
- 8. ANALYSIS OF THE TECHNICAL-TACTICAL BEHAVIORS OF THE FOOTBALL GOALKEEPER (9 ECTS credits)**
 - **8.1. Defensive play.**
 - **8.1.1. Defense of space.**



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- 8.1.1.1. Direct intervention.
- 8.1.1.2. Indirect intervention.
- 8.1.2. Defense of the goal.
- 8.1.2.1. Direct intervention.
- 8.1.2.2. Indirect intervention.
- 8.2. Areas / spaces and defensive risk.
- 8.3. Zones / spaces and degree of activation.
- 8.4. Target defensive risk:
 - 8.4.1. direct completion
 - 8.4.2. indirect completion
- 8.5. Temporary commitment of the rival's actions.
- 8.6. Soccer goalkeeper collective defensive game: common behaviors.

9. FOLLOW-UP OF THE COMPETITION OF THE FOOTBALL GOALKEEPER (6 ECTS credits)

10. METHODOLOGICAL APPROACH: THE TRAINING OF THE FOOTBALL GOALKEEPER (6 ECTS credits)

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- **10.1. Background situations**

- **10.2. Triggering stimuli**

- **10.3. Task design: from simplicity to complexity. Decision making. Impact on the perceptual-decisional-executor mechanism. Relevance of stimuli, intensities, specificity, times, etc.**

- **10.4. Training with the group: the goalkeeping coach participates in the planning, design and assessment of the tasks.**

11.THE TRAINING GOALKEEPER AND THE PERFORMANCE GOALKEEPER (3 ECTS credits)

12. THE GOALKEEPER COACH: THE ROLE WITHIN THE COACH (3 ECTS credits)

13. MASTER'S FINAL PROJECT (12 ECTS credits)

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Recipients

This university master's degree can be taken by:

Graduates / Graduates in Physical Activity and Sports Sciences.

Qualified trainers.

Technicians with football experience.

The accreditation of these requirements will be validated at the time of registration by the admissions department of FUTBOLLAB.

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This training program will be carried out taking into account the following points:

Virtual Classroom: The courses are taught entirely in online mode. They are made through our virtual campus that is accessed from the front page of our website, www.futbollab.com , through the [Virtual Classroom Access](#) button . From there you can enter topics, explanatory presentations, demonstration videos, teacher analysis, tasks that are sent to you and corrected by teachers.

Tutors: Teachers offer continuous tutoring, establishing telephone tutorials and / or videoconferencing explaining the doubts that arise. They guide your formative evolution throughout the course, depending on your profile and level of dedication or study schedule. As we have indicated, the syllabus, videos, articles, interviews with experts ... are part of your evolution in the course, so you will perform periodic exercises that the teacher corrects to give you the clearest idea of the topic being working.

Evaluation: At the end of the course you will carry out a final project that will encompass all the areas studied and that will always involve the development of a real case, since from FutbolLab we want our courses at all times to be directed to the real training situation found in technicians in their teams.

Enrollment process: To enroll you just have to click on the Enroll tab, from there it will

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ask you to enter your personal data necessary for the academic record and in the final part of the process you can choose the payment format of this program.

Remember that in this course you can go at your own pace and do it according to your availability, as long as you do not exceed the maximum time to do it, which in the case of masters is 2 and a half years, 18 months for Expert or Technical courses and 7 months for courses that are not of these categories.

It is ample time to complete, if you still need more time, you must request authorization from the admissions department to extend a time, in case you get a positive response the new agreed time will be automatically extended.

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Professional outings

The professional graduated from our **Master's Degree in Sports Administration and Management** may exercise their functions in:

- Professional soccer clubs.
- Personal trainer of soccer players.
- Sports federations.

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Job vacancy

Technology advances very fast, so getting a job through the web is necessary. Therefore, through this space we want to offer you the possibility of being under the magnifying glass of hundreds of companies that are looking for a job profile like yours.

If you want to practice this specialty quickly and easily. Well, on our website we offer you the possibility of entering a job bank. Where you can deposit your resume and be hired by hundreds of clubs, which try to use your skills to improve their game tactics.

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PRICE / METHOD OF PAYMENT

The [price](#) with the following options to make the payment:

Single payment

3-month term

Term of 6 months

Term of 12 months

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CREDITS

This master's degree is issued by FUTBOLLAB and has 60 ECTS credits (1500 teaching hours)

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