

**TALENT
SPOTTING
EXPERT
PROGRAM**



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SPOTTING
EXPERT**



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FutbolLab

PRESENTATION

With the "**Expert in Talent Detection (UCAV)**" we will be able to collect all the information on possible market movements, registrations and withdrawals, incorporations, young promises, youth players with the possibility of moving up to the first team and stars who want to change teams. All this together with the permanent search to improve our sports block, make this task something unique.

OBJECTIVES

- Develop a talent acquisition plan
 - Assess what skills are needed to join a team.
 - Determine which are the psycho-social aspects to be taken into consideration.
 - Define if the person meets the strict norms of the team and the group workflow.
 - Develop what will be the systematic process for the incorporation of young promises who intend to ascend to team 1.
 - Carry out campaigns to attract football partners
 - Design sports events
 - nutritional breads
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MAIN INFORMATION

Master issued by the **CATHOLIC UNIVERSITY OF AVILA**



ONLINE CLASSES

Access the content 24/7, during 5 months of the course, 36 ECTS (900 teaching hours).



OFFICIAL TITLE

Approved by the Catholic University of Ávila.
- Validity: outside and inside Spain



LANGUAGES

Taught in 2 languages:
Spanish and English



FINANCING

Single payment or in installments of 3, 6 or 12 months.

COSTE: 1650 €

INICIO E INSCRIPCIÓN: **INMEDIATA**

This qualification has the same validity outside as within Spain, since it is a curricular title of studies, and protected by the Organic Law of Universities. No specific homologation or accreditation is required, since the Universities have the capacity to issue their own degrees, as stated in article 2.g) of the Organic Law on Universities 6/2001.



INFORMATION ABOUT THE TRAINING UNITS

The training units have an average duration of 8 ECTS credits, including the activities of that unit, the teaching methodology, are accompanied by demonstrative videos by teachers and experts, as well as complements of visual presentations, articles of interest and interviews with professional technicians, to achieve effective, deep and attractive learning.

Likewise, it consists of continuous evaluations of activities by teachers.

Finally, the master will consist of a final project of 4 ECTS credits based on real cases.



STUDY PLAN

1. DETECTION, RECRUITMENT AND DEVELOPMENT OF TALENT IN FOOTBALL.

METHODOLOGY

- 1.1. Talent concept. Definition, principles and characteristics of talent
- 1.2. Bases of orientation that must be taken into account to perceive talent
- 1.3. Objective and types of forms of selection within processes of this type
- 1.4. Methodology and control of the variables that determine the sporting success of an athlete
- 1.5. Evaluation and control of training in different contexts and different contexts and different teaching styles
- 1.6 Sports transitions and their importance within their training
- 1.7 Analysis of methods for talent detection and selection
- 1.8 Importance of the context and the psychological world of the talented player

2. TALENT TRAINING MODELS AND PROGRAMS (8 ECTS)

- 2.1. Major game systems
- 2.2. Important goals and game principles. Construction of the training tasks. Training manuals. Fundamentals for specific positions.
- 2.3. Training planning and programming and its importance
- 2.4 Design and organization of courses or training that exploit talent
- 2.5 Explain how to design and optimize courses to improve individual or collective performance

3. TECHNOLOGY IN THE DEVELOPMENT OF TALENT APPLIED TO FOOTBALL (8 ECTS)

- 3.1. Conceptualization of the analysis of the competition and its conditions
- 3.2 Analysis of the training process and the keys to get performance
- 3.3 Programs and evaluations for monitoring players through technology. Individual and collective scouting. What to take into account in these analyzes and knowing how to offer quality data
- 3.4 Competition performance analysis techniques and how to get the most out of them

STUDY PLAN

3.5 Use of technologies for the analysis of competition and how to get the most out of them.

3.6 Control of training in all important factors

3.7 Programs and examples to keep a computer track of these factors

4. PEOPLE MANAGEMENT AND SKILLS PROGRAM IN PEOPLE MANAGEMENT (8 ECTS)

4.1 Leadership of people and ability to transmit assertiveness

4.2 Sports coaching and exploitation of athlete conditions

4.3 The keys to a person's emotional world

4.4 Intrapersonal and interpersonal communication

4.5 Conflict management and get the positive out of them, creating affective bonds

4.6 Teamwork and the sum of collective resources

4.7. Time management and take advantage of everything available

4.8 Decision making in stressful situations and in other

MASTER'S FINAL PROJECT (4 ECTS)

TARGET AUDIENCES

- **Coaches who have football experience.**
- **Trainers who are certified.**
- **Graduates or Bachelors in Physical Activity and Sports Sciences.**

Each of the program's lines of action are aimed at capturing and developing talent and aptitude within football.



METHODOLOGY

VIRTUAL CLASSROOM | LEARNING COMMUNITY

INDUCED DISCOVERY ACTIVITIES

Activities in which the student will be able to carry out a contextualized learning by working, in the Virtual Classroom and in a collaborative way, a real or simulated situation that will allow him to make a **first approach to the different subjects of study.**

PRACTICAL APPLICATION ACTIVITIES

It includes problem solving, project development and similar activities that allow **applying the conceptual, procedural and attitudinal aspects worked on in other parts of the subjects.**

INTERACTION AND COLLABORATION ACTIVITIES

Activities in which different topics related to the subjects of each subject will be discussed and argued and that will serve to **guide the induced discovery process.**

PRESENTATIONS OF WORK AND EXERCISES

It includes the joint preparation in the Virtual Classroom and, where appropriate, the virtual defense of the works and exercises requested in accordance with the defense procedures established in the teaching guides.

SEMINARS

It includes face-to-face or virtual attendance at small group sessions, dedicated to specific topics of each subject.



METHODOLOGY

VIRTUAL CLASSROOM | STUDENT-TUTOR INTERACTION

TUTORING

They allow direct interaction between teacher and student for the resolution of doubts and individualized advice on different aspects of the subjects.

PRESENTATIONS OF WORK AND EXERCISES

It includes the individual elaboration and, where appropriate, virtual defense of the works and exercises requested, in accordance with the defense procedures established in the teaching guides.

EVALUATION ACTIVITIES

More information in the "**Assessment**" section on page 13 of this Master's programme.



METHODOLOGY

STUDENT'S AUTONOMOUS WORK

INDIVIDUAL SELF-EMPLOYMENT ACTIVITIES

Individual work of the materials used in the subjects, although supported by the resolution of doubts and construction of knowledge through a forum enabled for these purposes.

This activity will be **the basis for the development of debates, problem solving, etc.**

PRACTICAL APPLICATION ACTIVITIES

It includes individual work in problem solving, project development and similar activities that allow **applying the conceptual, procedural and attitudinal aspects worked on in the other parts of the subject.**

CRITICAL READING, ANALYSIS AND RESEARCH

These are activities in which the student approaches the different fields of study with a critical eye that allows an approach to research. Examples include book reviews or article reviews and research projects.

EVALUATION

The student chooses the following evaluation system, according to their personal situation and training needs:

Continuous evaluation + TFM

- 60% of the final grade is obtained through the activities that are proposed during the course and that will be assessed in "continuous evaluation"; the performance by the student of these activities will be subject to a verification check by the teachers.
- The remaining 40% of the final grade will be obtained from the Master's Final Project (TFM) that will be done at the end of the course.

The final project will encompass all the areas studied and will always involve the development of a real case, since at FutbolLab we want our courses to be aimed at the real training situation that technicians find in their teams at all times.

EVALUATION

VIRTUAL CLASSROOM

The course is taught entirely online. They will be carried out through our virtual campus that is accessed from the official Futbollab page (www.futbollab.com). From there you can enter agendas, explanatory presentations, demonstration videos, analysis of the teachers, tasks that are sent to you and corrected by teachers.

TUTORS

The teachers offer continuous tutoring, establishing telephone and/or videoconference tutoring, explaining any doubts that may arise. They guide your training evolution throughout the course, depending on your profile and level of dedication or study schedule.

As we have indicated, **the syllabus, videos, articles, interviews with experts... are part of your evolution in the course**, so you will carry out periodic exercises that are corrected by the teacher to give you the clearest idea of the subject being studied. working.



REGISTRATION PROCESS

To enroll you just have to click on the Enroll tab, from there you will be asked to enter your personal data necessary for the academic record and in the final part of the process you will be able to choose the payment format for this program.

Remind you that in this course you can go at your own pace and do it according to your availability, as long as you do not exceed the maximum time to do it, which in the case of master's degrees is **2 and a half years, 18 months for Expert or Technical courses and 7 months for courses that are not of these categories.**

But, if you still need more time, you must request authorization from the admissions department to extend a time, in the event that you obtain a positive response, the new agreed time will be automatically extended.



PROFESSIONAL OUTINGS

With this Technician, you will learn sophisticated soccer analysis techniques, but you will also access opportunities so that, once you graduate, you can participate in different institutions. This is a great advantage, since you will have the opportunity to share and expand the knowledge acquired in different fields, expanding your network of contacts.

You will be able to alternate with different sports federations within prestigious soccer clubs, among a wide variety of other organizations, in order to promote your skills and your growth on the field.

Likewise, this TALENT RECRUITMENT TECHNICIAN allows graduates to participate in different institutions, where they can develop the knowledge acquired. Either in:

- State organizations (sports federations).
- Within football clubs, among others



PROFESSIONAL OUTINGS

JOB BANK

At the end of the degree, you will enter a large database so that you can apply for a job in **Talent Recruitment**.

Our prestigious platform has national and international scope, and is constantly visited by a variety of soccer clubs in search of trained professionals, offering excellent remuneration.

With your registration, you are already on your way to being part of the most select soccer squad in the world. Not only will we provide you with the academic tools, but we will also introduce you to the most demanded and best paid field of work in sports.

Don't think about it anymore and start your career towards success.





FutbolLab