

**MASTER DIRECTOR  
OF FOOTBALL  
SCHOOLS**



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FutbolLab

# PRESENTATION

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With the "**Sports Director Master of Soccer Schools**" Course (Catholic University of Ávila) we will learn to use the fundamentals of Soccer from the base and we will evolve theory and practice as we go up the categories.

INNOVATIVE PROGRAM BASED  
ON TRENDS IN THE SPORTS  
WORLD

## OBJECTIVES

- We will learn everything necessary to lead the sports management of a club.
- We will know how to manage young talent, and we will manage the academies with the necessary efficiency for the growth of our club.
- We will be able to analyze the game to focus on the profiles necessary for the progression of our quarry.
- Technology will be a vital part of our model, in these times it is essential, and we will provide the necessary knowledge to the specialist for its use and exploitation.
- Group management will be vital to be able to evolve in our leadership figure and we will show you how to focus this discipline to be as productive as possible.
- This qualification has the same validity outside as within Spain, since it is a curricular title of studies, and protected by the Organic Law of Universities. No specific homologation or accreditation is required, since the Universities have the capacity to issue their own degrees, as stated in article 2.g) of the Organic Law on Universities 6/2001.

# MAIN INFORMATION

MASTER ISSUED BY THE CATHOLIC UNIVERSITY OF AVILA



## ONLINE CLASSES

Access the content 24/7, for 9 months of the course and 60 ECTS (1500 teaching hours).



## OFFICIAL TITLE

Approved by the Catholic University of Ávila.  
Validity: outside and inside Spain



## LANGUAGES

Taught in 2 languages:  
Spanish and English



## FINANCING

Single payment or in installments of 3, 6 or 12 months.

**COST: 4,725.00 €**

START AND REGISTRATION: IMMEDIATE

TRAINING UNITS: 7

This qualification has the same validity outside as within Spain, since it is a curricular title of studies, and protected by the Organic Law of Universities. No specific homologation or accreditation is required, since the Universities have the capacity to issue their own degrees, as stated in article 2.g) of the Organic Law on Universities 6/2001.



# INFORMATION ON THE TRAINING UNITS

The training units have an average duration of 10 ECTS credits, including the activities of that unit, the teaching methodology, are accompanied by demonstrative videos by teachers and experts, as well as complements of visual presentations, articles of interest and interviews with professional technicians, to achieve effective, deep and attractive learning.

Likewise, it consists of continuous evaluations of activities by teachers.

Finally, the master will consist of a final project of 20 ECTS credits based on real cases.



# STUDY PLAN

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**MODULE 1** IDENTITY DIAGNOSIS SPORTS ENTITY (5 ECTS)

**MODULE 2** SPORTS MANAGEMENT IN GRASS FOOTBALL (5 ECTS)

**MODULE 3 and 4** PHILOSOPHY OF THE CLUB AND OPERATING METHODOLOGY (5 ECTS)

**MODULE 5** CONTROL, MONITORING AND EVALUATION OF FOOTBALL TEAMS OF OUR ENTITY (5 ECTS)

**MODULE 6** MASTER'S FINAL PROJECT (20 ECTS)



# TARGET AUDIENCES

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- **Coaches who have football experience.**
- **Trainers who are certified.**
- **Graduates or Bachelors in Physical Activity and Sports Sciences.**

Each of the lines of action of the program are intended to attract and develop talent and aptitude within football.



# METHODOLOGY

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## VIRTUAL CLASSROOM | LEARNING COMMUNITY

### INDUCED DISCOVERY ACTIVITIES

Activities in which the student will be able to carry out a contextualized learning by working, in the Virtual Classroom and in a collaborative way, a real or simulated situation that will allow him to make a **first approach to the different subjects of study.**

### PRACTICAL APPLICATION ACTIVITIES

It includes problem solving, project development and similar activities that allow **applying the conceptual, procedural and attitudinal aspects worked on in other parts of the subjects.**

### INTERACTION AND COLLABORATION ACTIVITIES

Activities in which different topics related to the subjects of each subject will be discussed and argued and that will serve to **guide the induced discovery process.**

### PRESENTATIONS OF WORK AND EXERCISES

It includes the joint preparation in the Virtual Classroom and, where appropriate, the virtual defense of the works and exercises requested in accordance with the defense procedures established in the teaching guides.

### SEMINARS

It includes face-to-face or virtual attendance at small group sessions, dedicated to specific topics of each subject.

# METHODOLOGY

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## VIRTUAL CLASSROOM | STUDENT-TUTOR INTERACTION

### TUTORING

They allow direct interaction between teacher and student for the resolution of doubts and individualized advice on different aspects of the subjects.

### PRESENTATIONS OF WORK AND EXERCISES

It includes the individual elaboration and, where appropriate, virtual defense of the works and exercises requested, in accordance with the defense procedures established in the teaching guides.

### EVALUATION ACTIVITIES

More information in the "**Assessment**" section on page 11 of this Master program.



# METHODOLOGY

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## STUDENT'S AUTONOMOUS WORK

### INDIVIDUAL SELF-EMPLOYMENT ACTIVITIES

Individual work of the materials used in the subjects, although supported by the resolution of doubts and construction of knowledge through a forum enabled for these purposes.

This activity will be **the basis for the development of debates, problem solving, etc.**

### PRACTICAL APPLICATION ACTIVITIES

It includes individual work in problem solving, project development and similar activities that allow **applying the conceptual, procedural and attitudinal aspects worked on in the other parts of the subject.**

### CRITICAL READING, ANALYSIS AND RESEARCH

These are activities in which the student approaches the different fields of study with a critical eye that allows an approach to research. **Examples include book reviews or article reviews and research projects.**



# EVALUATION

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The student chooses the following evaluation system, according to their personal situation and training needs:

## **Continuous evaluation + TFM**

- 60% of the final grade is obtained through the activities that are proposed during the course and that will be assessed in "continuous evaluation"; the performance by the student of these activities will be subject to a verification check by the teachers.
- The remaining 40% of the final grade will be obtained from the Master's Final Project (TFM) that will be done at the end of the course.

The final project will encompass all the areas studied and will always involve the development of a real case, since at FutbolLab we want our courses to be aimed at the real training situation that technicians find in their teams at all times.

# EVALUATION

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## VIRTUAL CLASSROOM

The course is taught entirely online. They will be carried out through our virtual campus that is accessed from the official Futbollab website ([www.futbollab.com](http://www.futbollab.com)).

From there you can enter agendas, explanatory presentations, demonstration videos, analysis of the teachers, tasks that are sent to you and corrected by teachers.

## TUTORS

The teachers offer **continuous tutoring**, establishing telephone and/or videoconference tutoring, explaining any doubts that may arise. They guide your training evolution throughout the course, depending on your profile and level of dedication or study schedule.

As we have indicated, **the syllabus, videos, articles, interviews with experts are part of your evolution in the course**, so you will carry out periodic exercises that the teacher corrects to give you the clearest idea of the topic that is being worked on.



# REGISTRATION PROCESS

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To enroll you just have to click on the **Enroll tab**, from there you will be asked to enter your personal data necessary for the academic record and in the final part of the process you will be able to choose the payment format for this program.

Remind you that in this course you can go at your own pace and do it according to your availability, as long as you do not exceed the maximum time to do it, which in the case of master's degrees is **2 and a half years**.

But, if you still need more time, you must request authorization from the admissions department to extend a time, in the event that you obtain a positive response, the new agreed time will be automatically extended.



# PROFESSIONAL OUTINGS

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By completing our Sports Director of Soccer Schools Master, you will be able to work in areas such as:

- Soccer clubs.
- Relevant sports federations.
- You will be able to form your own quarry, being the leader of it.
- Universities or colleges that have soccer teams.



# PROFESSIONAL OUTINGS

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## JOB BANK

You must take every opportunity that leads you to success, and the **Master in Soccer Management course** is the open door to professional strengthening. At the end of the degree, you will be able to apply for a wide range of jobs in the sports world, since you will enter a database constantly visited by leaders of the most prestigious teams worldwide.

They are constantly in the process of attracting talent to strengthen their units, and at the same time, they offer excellent working conditions. This career will lead you to success hand in hand with the best sports teams, because your profile will be in one of the largest databases to which different sports delegations will have access.

**Don't think about it anymore and start your career towards success.**





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