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# INTRODUCTION

Currently, society pays special attention to sports practices, where the demands are increasingly greater in search of excellence in the different disciplines. One of the areas with the most growth and demand is soccer. Discipline that has expanded the mechanisms to ensure success in the competition. If you want to be part of the staff in charge of further raising the technical and logistical capacity of the teams, our Master in Scouting and Video Analysis is an excellent option that will provide you with the necessary tools to analyze the potential in each of the elements and hierarchies of the strategies to follow.

The Scouting Football and Video Analysis Master is an innovative program based on the latest trends in the sporting world, which will facilitate the comprehensive training of the participant to broadly develop a professional profile. You can collectively analyze the 4 main moments of the game, and also the ABP (Standing Ball Association) of both teams involved in the football competition.

#### It is aimed at:

- Coaches who have football experience.
- Coaches who are certified.
- Graduates or Graduates in the Sciences of Physical Activity and Sports.

Each one of the lines of action of the program is destined to attract and develop talent and aptitude within football.



## DEFINITION

We will start by defining what is scouting in soccer. Scouting sports soccer will have the ability to handle and interpret the most current scouting software or program, to analyze the internal and external structure of the clubs. In addition, the curriculum is structured with a broad and complete theoretical and practical content, which will allow the participant to acquire the necessary concepts to execute the required interpretation, thus optimizing the performance of the team.

An innovation in this Master in soccer scouting is video analysis. This add-on allows you to make cuts in the videos to join or extract the necessary parts, thus carrying out complex and detailed studies of the opponent's moves, which lead to planning improved strategies. Each play can be viewed in depth to determine the techniques applied, thus determining which ones should be deepened and which ones to change.

Today, the great teams of international stature are based on applications for soccer scouting, and on all its conceptualization and tools to take advantage of their opponent. For this reason, soccer scouting is considered a highly demanded and rapidly rising profession.



## **OBJECTIVES**

Our course has as main objectives, to develop in our students strategic thinking for analysis and research, which generates a specialized football scouting report.

But also, create the necessary conditions to comply with the context set out by the directive based on the season or cycle of competition; providing the basic information necessary to ensure the success of the team.

It is not a simple Master of Football Scouting and Video Analysis, this goes further. Since the graduates of the race will be able to carry out, from the video analysis of the plays, the reflection to achieve the established purpose with the lowest cost, and in the most favorable average time for the Club. All this with the management of the latest apps, programs or software available. Which will translate into human and economic performance and profit.

The best thing about our scouting career in soccer is that it is based on the most advanced applications based on the high performance of the discipline. Determining each tactic of the own team and the opposite. The skill is also applicable to futsal.



## **MAIN INFORMATION**

#### MÁSTER ISSUED BY THE CATHOLIC UNIVERSITY OF ÁVILA



#### **ONLINE CLASSES**

Access to content 24h/7, for a 9-month course, 60 ECTS (1200 Teaching hours)



**LANGUAGES** Available in Spanish and English



#### **OFFICIAL TITLE**

Endorsed by the Universidad Católica de Ávila. - Validity: outside and inside Spain



**FINANCING** Up to 12 months

START AND REGISTRATION: IMMEDIATE

You will have the opportunity to voluntarily carry out your internships in different clubs in Barcelona, including RCD Espanyol or its schools.

This qualification has the same validity outside as within Spain, since it is a curricular degree of studies, and protected by the Organic Law of Universities. No specific homologation or accreditation is required, since Universities have the capacity to issue their own degrees, as stated in article 2.G) of the Organic Law of Universities 6/2001.



### INFORMATION ON THE TRAINING UNITS

The training units have an average duration of 8 ECTS credits, including the activities of that unit, the teaching methodology, are accompanied by demonstration videos by teachers and experts, as well as visual presentations, articles of interest and interviews with professional technicians, to achieve effective, deep and attractive learning.

Likewise, it consists of continuous evaluations of activities by the teachers.

Finally, the master will consist of a final project of 4 ECTS credits based on real cases.



### **STUDY PLAN**

#### Topic 1: Initiation to Scouting (8 credits)

- 1.1 What is scouting?
- 1.2 The beginnings of scouting
- 1.3 Justification of scouting
- 1.4 The evolution of scouting

#### Topic 2: Types of Scouting (8 credits)

- 2.1 About our team
- 2.2 On opposing teams
- 2.3 About players
- 2.4 About training

#### Topic 3: Scouting Process (8 credits)

- 3.1 Documentation phase
- 3.1.1 Information to collect
- 3.2 Recording
- 3.2.1 Aspects to take into account
- 3.3 Analysis
- 3.3.1 Conditioning aspects of the game
- 3.3.1.1 Offensive phase



### **STUDY PLAN**

- 3.3.1.2 Defensive phase
- 3.3.1.3 Transitions
- 3.3.1.4 Set pieces actions
- 3.3.2 Other conditioning aspects
- 3.4 Conclusions / Relevant compilation of the entire process

#### Topic 4: Preparation of the report (8 credits)

- 4.1 Written document
- 4.2 Visual document
- 4.3 Audiovisual document

#### Topic 5: Software: some examples (8 credits)

- 5.1 Longomatch
- 5.2 Imovie
- 5.3 More sophisticated softwares

#### Topic 6: Examples in Other Operating Systems (8 credits)

#### Topic 7: The figure of the scouter within the coaching staff (8 credits)

- 6.1 Scouter profile
- 6.2 Functions / Competences

#### Topic 8: Master's final project (4 credits)



### RECIPIENTS

This training program will be carried out taking into account the following points:

Virtual Classroom: The courses are taught entirely in online mode. They are made through our virtual campus that is accessed from the front page of our website, www.futbollab.com , through the Virtual Classroom Access button . From there you can enter topics, explanatory presentations, demonstration videos, teacher analysis, tasks that are sent to you and corrected by teachers.

Tutors: Teachers offer continuous tutoring, establishing telephone tutorials and / or videoconferencing explaining the doubts that arise. They guide your formative evolution throughout the course, depending on your profile and level of dedication or study schedule. As we have indicated, the syllabus, videos, articles, interviews with experts ... are part of your evolution in the course, so you will perform periodic exercises that the teacher corrects to give you the clearest idea of the topic being working.

Evaluation: At the end of the course you will carry out a final project that will encompass all the areas studied and that will always involve the development of a real case, since from FutbolLab we want our courses at all times to be directed to the real training situation found in technicians in their teams.



### RECIPIENTS

Enrollment process: To enroll you just have to click on the Enroll tab, from there it will ask you to enter your personal data necessary for the academic record and in the final part of the process you can choose the payment format of this program.

Remember that in this course you can go at your own pace and do it according to your availability, as long as you do not exceed the maximum time to do it, which in the case of masters is 2 and a half years, 18 months for Expert or Technical courses and 7 months for courses that are not of these categories.

It is ample time to complete, if you still need more time, you must request authorization from the admissions department to extend a time, in case you get a positive response the new agreed time will be automatically extended.



### PROFESSIONAL OUTINGS

With this Master, you will learn sophisticated analysis techniques in soccer, but you will also access the exits so that, once you graduate, you can participate in different institutions. This is a great advantage, since you will have the opportunity to share and expand the knowledge acquired in different areas, expanding your network of contacts.

You will be able to alternate with different sports federations within prestigious soccer clubs, among other great variety of organizations, in order to promote your skills and your growth on the field.



### JOB VACANCY

We know that the future smiles on leaders, and you are one of them. If you are willing to embark on a successful career in the world of soccer, this is your best chance.

At the end of the degree, you will enter a wide database so that you can apply for a soccer scouting job.

Our prestigious platform has national and international reach, and is constantly visited by a variety of football clubs in search of trained professionals, offering excellent remuneration.

With your registration, you are on your way to becoming part of the most select soccer squad in the world. Not only will we provide you with academic tools, but we will also introduce you to the most demanded and highest paid job field in sport. Don't think twice and start your career towards success.



